



Meredith Neighborhood Association

## Board Meeting Minutes

February 12, 2007

Meredith Drive Reformed Church  
5128 Meredith Drive, Room 244

**Attendees:** Board members: Bob Wells, Al Minear, Chris Craig, Don Shaw, Wayne Thomas, Cheryl Musser, and Lori Thelen. Ken Craig had an appointment, Mark Hrubetz had ill family members, and Keri McDermott was out of town. Emily Chafa was not available and Peggy Grim could not attend. We would hope that our Hoover student rep Mike Kuhlenbeck might be able to attend our meetings once again. Thanks to Cheryl for the chocolate goodies she passed around which were a big hit.

**Call to Order:** The Board Meeting was called to order at 6:35 pm by President Bob Wells. The agenda was approved as written.

**Meeting Minutes:** The January meeting minutes were motioned by Al and seconded by Wayne and approved by all members in attendance.

**Treasurer Report:** A balance of \$6,117.46 was presented to the Board using the February 6 reports from Keri McDermott; \$0.00 revenue reported and Holiday Lights expenses of \$100.06. Al motioned and Lori seconded to approve the report.

### Committee Reports:

**Beautification Committee:** Lori Thelen got hold of Ruth VanRoekel, past Free Flowers Program coordinator and Lori is meeting her tonight at 7:00 pm to ask how she ran the program last year. Ruth said she might be able to help some this year. Al, Wayne and Cheryl volunteered to help if needed on Saturday, May 19 to get flowers from the Parks Dept greenhouse and help with deliveries if needed. Lori asked the Board if she can purchase some perennials for the street islands and the Board approved a budget of \$300, which would include fertilizer and finer mulch for around the annuals when planted. Don Shaw will also ask Boesen if they can donate any perennials. Lori reported that Teva Dawson of the Parks Dept is offering neighborhoods a free hibiscus plant with 12 hours of volunteer work at the city greenhouse.

**Business Committee:** Don Lancaster and Bob Wells spent considerable time, 2 people at 2 hours, one person driving, the other delivering to distribute the 400 quarterly newsletters we place in our local businesses. These copies are picked up and used by neighbors and customers and it does generate advertisers who call wanting to place an ad. Ken Craig sits down and counts out amounts to each business and organizes the distribution. It was discussed we might cut down on some of the businesses to cut down on the man-hours distribution.

**Communications Committee:** The Winter newsletter went out at the end of January and Chris sent out a group email with the [Newsletter PDF link](#) to our website so neighbors can read the articles on line and see the photos in color. Chris will also send out the [quarterly minutes link](#) in a group email to inform neighbors and will also send out an email advising of when our [upcoming Board Meetings](#) are scheduled so folks can attend.

**Community Development Committee:** Don Shaw asked if there has been any feedback on the city's no parking survey and plans for our neighborhood.

**Betts Tour:** Bob Wells reported he had 14 Hoover students and 2 adults on a visitor tour of Betts Cadillac on Friday, February 9 when they toured 3 buildings. He showed them a PowerPoint presentation on opportunities for women in the car business; it showed how leadership and management take place in the various departments. Owner Rich Willis drove the students around in a Hummer. Bob said it was very good for the students to witness.

**Pancake Breakfast:** Bob Wells reported he went to the Hoover Booster Club meeting and they thought the Saturday, March 31 breakfast was a good idea. Students will sell tickets door to door and an adult will be with them. The MNA will not organize the event but will volunteer to do grunt work such as serve and set up. The announcement

of an outdoor student facility by Angela Connolly may take place. The question was asked how to deal with the Johnston School area. Chris said she could send out a group email

**Service projects** using Hoover students might be a connection for the MNA to get the word out on events or distribution of flyers per Don Shaw suggestion. We could get Johnston students also involved. We talked about the continued trash on the school campus and surrounding neighbors' yards and getting the students involved in a clean up of those areas. We need to make a list of the things the students could be involved with.

**Keith Rathert** email received from a Hoover alumni; Chris will forward on to the Board to attend a Hoover game pre-event to recognize Keith who passed away recently and his artistic works.

**Scrub Day** per the city this year will not collect yard waste but will direct residents to the Metro Compost Center to keep the budget under \$200,000 per year and to add other amenities to the event such as police assistance, extended hours, senior citizen assistance and kybos. Last year our event yard collection was about \_ of the total tons so it was a concern to the Board that we might not have the traffic or revenue as we do each year. And how do we promote the fact that residents cannot bring yard waste, but just trash, tires and appliances. Bob gave Chris the Scrub Day form from the City and she will fill it in and return to accept our Saturday, July 21 date; Wayne said it was OK to put his name down as a contact for the MNA and Steve Berry of the Merle Hay Neighborhood Association is the leader of our 2007 event this year. It was mentioned we ask MHNA to attend our next Board meeting so we can get organized early.

**Membership Committee:** No report as Mark was not present. Chris read Marks' email note on his family illness to notify us personally also what was going around. It was brought up about the phone numbers to call magnets that Chris printed on her computer were a handy item for neighbors to use and call. Chris said the numbers are also posted on the website and in the Winter newsletter. Cheryl reported that the Welcome Neighbors program she and Peggy were to work on is still not operational yet due to their both having family situations to handle right now.

**Nomination Committee:** The officer positions of Vice President and Treasurer will be open for 2007-2009. Al Minear volunteered to contact two couples in his Beaver Woods neighborhood Amanda and Nathan Penning and Allen and Paula McKinley to see if any interest in running for one of the positions. He will also mention the VP helps on the Business Committee as an ad rep.

**Social Committee:** The Board said how nice a job Cheryl did at the February 6 quarterly meeting with decorations, beverages and Valentine treats. They also thanked Dolores Wells and Barb Lancaster for all their help. Cheryl needs to step down for a while and she will check with a few on her committee to see if they can help out with the May potluck meeting and the NNO. She is dealing with some family responsibilities now and needs some help. Chris Craig offered to contact Famous Dave and Carlos O'Kelly's to again donate their food items for our potluck; Cheryl will contact HyVee to get the MNA's name on their donation list for the NNO. She will cc: Don Shaw and Chris.

**Westchester Park Committee:** The Board discussed how nice our park is and we really need to promote it. Neighbors can reserve the open air shelter through the Parks Dept and we will put the details in the Spring newsletter. Don Shaw will check on how to do that and get back to Chris. Chris is submitting an article on our neighborhood to the Business Record's annual 'Neighborhood' magazine summer publication. We will ask them to feature a picture of our new park amenities.

The next Board Meeting is March 12, 2007.

A motion was made by Chris to adjourn the meeting at 8:00 pm and was seconded by Al Minear.

The minutes are respectfully submitted by



**Chris Craig, Communications Committee, Chair**  
For Peggy Grim, Secretary 2006-2008

MNA minutes are posted under Resources at [www.meredithneighbors.org](http://www.meredithneighbors.org).